

Mia Bowman

I'm a driven Graphic Designer who is passionate about brand development and UI/UX design. I enjoy creating thoughtful and functional designs that stay true to brand identity while connecting with others. Skilled in Adobe Illustrator, InDesign, and Photoshop, I'm reliable, collaborative, and eager to grow through hands-on experience.

EXPERIENCE

Buyer and Sales Associate | Jan 2023 - Apr 2026
Plato's Closet - Fayetteville, Ar

- Created social media content for TikTok and Instagram to support promotions.
- Designed and executed visual merchandising displays throughout the store.
- Promoted to Buyer, evaluating inventory to support sales and brand standards.

Assistant Coach | Nov 2024 - Apr 2025
Ozark Juniors Volleyball - Fayetteville, Ar

- Assisted in coaching and mentoring young athletes while emphasizing teamwork on and off the court.
- Promoted leadership, character development, and a positive team culture and attitude.
- Communicated regularly with parents regarding athlete progress, expectations, and team updates.

Freelance Graphic Designer | Sep 2024 - Present
Siloam Springs and Fayetteville, Ar

- Design custom visual content across branding, social media, and print, tailored to each client's goals and audience
- Collaborate with clients from concept to final delivery, translating ideas into clear, impactful designs
- Manage multiple projects independently, meeting deadlines while maintaining strong attention to detail and consistency

Student-Athlete | Aug 2023 - Nov 2026
JBU Athletics - Siloam Springs, Ar

- Balance rigorous academic coursework with the time demands of training, competition, and travel
- Demonstrate discipline, teamwork, and leadership while representing the school in a competitive athletic environment
- Build strong time management and resilience skills by performing under pressure both in the classroom and in sport

Sports Outreach | May 2025 - Jun 2025
Salt Factory Sports - Belfast, Northern Ireland

CONTACT

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EDUCATION

B.S. Graphic Design

John Brown University
December 2026

Digital Marketing Certification

John Brown University
May 2026

SKILLS

TECHNICAL SKILLS:

- UI/UX Design
- Brand Development
- Illustrator
- InDesign
- Photoshop
- 3D Modeling
- Figma
- Content Creation

SOFT SKILLS:

- Collaboration
- Communication
- Adaptability
- Leadership
- Integrity
- Organized
- Detail-Oriented
- Teachability

REFERENCES

Paul Bulgin, MFA

Asst. Professor, Visual Arts
John Brown University
pbulgin@jbu.edu

Jenny Lingenfelter

Club Director
Ozark Juniors Volleyball Club
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Kyle Agee, MFA

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